The Congress is expected to bring all subdisciplines of management sciences together. GBRC-2015 includes discussion panels, workshops and online/in-class oral paper presentations.

Languages of Congress, English and Turkish.


Venue of Congress, Işık University, Şile Campus, Istanbul, Turkey.

All papers will be published in Journals of Congress after a referee process.

Oral presentations may be performed by on-line connections.

Scope

The Congress is expected to bring all subdisciplines of management sciences together. GBRC-2015 includes discussion panels, workshops and online/in-class oral paper presentations.

Congress Disciplines

- Marketing
- Organizations
- Strategic Management
- Health Management
- Entrepreneurship
- International Trade & Logistics
- Economics
- Finance
- Accounting & Auditing
- Management Information Systems

About the Congress

Languages of Congress, English and Turkish.


Venue of Congress, Işık University, Şile Campus, Istanbul, Turkey.

All papers will be published in Journals of Congress after a referee process.

Oral presentations may be performed by on-line connections.

Important Dates

- Deadline for Sending Abstracts: April 10, 2015
- Deadline for Sending Full Papers: June 01, 2015
- Late Registration: May 21-31, 2015
- Notification for Accepted Abstracts: April 15, 2015
- Early Registration: May 01-20, 2015
- Deadline for Submissions to Journals of Congress: July 15, 2015