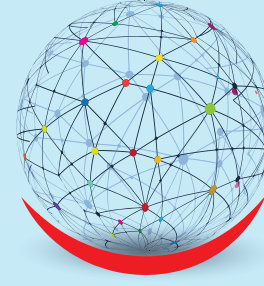




FEYZİYE SCHOOLS FOUNDATION

IŞIK UNIVERSITY



**GLOBAL BUSINESS
RESEARCH
CONGRESS**



GLOBAL BUSINESS RESEARCH CONGRESS

GBRC-2015

**JUNE
4 - 5
2015**



Scope

The Congress is expected to bring all subdisciplines of management sciences together. GBRC-2015 includes discussion panels, workshops and online/in-class oral paper presentations.

Congress Disciplines

- Marketing
- Organizations
- Strategic Management
- Health Management
- Entrepreneurship
- International Trade & Logistics
- Economics
- Finance
- Accounting & Auditing
- Management Information Systems

About the Congress

Languages of Congress, English and Turkish.

Dates of Congress, June 04-05, 2015.

Venue of Congress, Işık University, Şile Campus, Istanbul, Turkey.

All papers will be published in Journals of Congress after a referee process.

Oral presentations may be performed by on-line connections.

Important Dates

Deadline for Sending Abstracts
April 10, 2015

Notification for Accepted Abstracts
April 15, 2015

Deadline for Sending Full Papers
June 01, 2015

Early Registration
May 01-20, 2015

Late Registration
May 21-31, 2015

Deadline for Submissions to Journals of Congress
July 15, 2015



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